

## CHARLESTON GOLF NEWS

### USEFUL GOLF PLANNING TIPS

#### INSIDE THIS ISSUE:

Golf Confirmations?

More Golf Terms

Why The Golf Dept.?

Golf Jokes and Saying



If you prefer not to receive relevant golf news/information simply reply back to this and you will be removed promptly. If you should know of a friend that could use this monthly letter, please have them send me an e-mail requesting so.

First two respondents to this Newsletter win a Starbucks Gift Card (843-860-1631).

December's winners were Robert Sullivan of Absolutely Charleston and Jim Amidon of Resort Quest.

Contact us at 843-860-1631  
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#### Why should you get a confirmation for your golf booking?

1. Would you book an individual room or group at a hotel without a confirmation or contract? Would you host an opening reception for the group without a confirmation of the menu? It is the same with golf, though golf may be a smaller part of the program it is still a reflection on the entire program and you as the planner or host.

2. It provides peace of mind to the group leader that the course has put in writing the correct date and event details assuring they are expecting the group.

3. A confirmation will put everyone on the same page as to what the needs of the group are at the time of booking.

4. The initial pricing and billing will be established with a confirmation. This can change nearer to the booked event, but at least the current requirements are known to both sides.

**The Golf Department can assist with making sure confirmations are provided to insure a professional outing.**

#### Useful Golf Terms:

**Definition of aerate:** A machine is used to punch small diameter holes in the ground that has been compacted over time. Aerating loosens and allows oxygen and nutrients to the roots of the grass. Greens will not be good to putt on for roughly 2 weeks. All groups should be made aware of this maintenance. Usually done in late Spring and during the summer months.

**Definition of overseed:** To plant new grass seed directly into already existing turf. This will typically restrict carts to the (cart path only) for 2 to 3 weeks depending on mother nature. All groups should be made aware of this maintenance, which is typically done in mid to late October.

**Definition of Ninety Degree Rule:** A practice where golf carts are allowed to drive on the fairway, or away from the cart paths, only perpendicularly (90 degrees) to the holes being played, usually for the purpose of decreasing wear and tear on the turf or possible fragile grass conditions.

#### Why book your golf outing / event through The Golf Department?

We are dedicated to providing a professional and seamless event, this is our one and only objective. Having worked on both sides of golf events we are in the best position to insure that all the details are covered for both the golf course and host, and we love doing it! Nothing worse than scrambling to find a registration table or finding out that the greens were aerated 2 days earlier and that disclosure fell through the cracks. These are just a few examples of issues/concerns The Golf Department checks on when the event is booked. If spending \$2,000 or \$15,000 your outing deserves to be the best it can be and all parties involved should have fun in the process!

**The Golf Department would like to wish everyone a safe, prosperous New Year!**

### GOLF JOKES AND SAYINGS

#### Joke of the Month

- Fred had tried to be particularly careful about his language as he played golf with his preacher. But on the 12th hole, when he failed twice to get out of the bunker lost

his resolve and let fly a string of expletives. The preacher responded "I have observed that the best golfers do not use foul language". "I guess not, said Fred, "what the hell do they have to cuss

about"?

#### Saying of the month

It is almost impossible to remember how tragic a place the world is when one is playing golf. - Robert Lynd