

# CHARLESTON GOLF NEWS

## USEFUL GOLF PLANNING TIPS

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If you prefer not to receive relevant golf news/information simply reply back to this and you will be removed promptly. If you should know of a friend that could use this monthly letter, please have them send me an e-mail requesting so.

First two respondents to this Newsletter win a Starbucks Gift Card (843-860-1631).

### About The Golf Department:

Our personal involvement in the packaging and servicing of golf outings and tournaments for over 13 years clearly indicated that dedicated, professional golf planners are needed in the Charleston area. Our golf tournament services, that will significantly enhance your golfing experience, are complementary to you and your golf group through a unique partnership with Charleston's finest golf courses.

Contact us at 843-860-1631 or by e-mail at [ian@thegolfdepartment.com](mailto:ian@thegolfdepartment.com)  
[www.thegolfdepartment.com](http://www.thegolfdepartment.com)

### What makes for a professional golf outing?

1. Allow enough time for the guests to get to the course, look around the pro shop, go to the snack bar and hit or putt a few balls before teeing off.

2. Provide the course with pairings, rental club needs and billing instructions 24 hours prior to event. This will enable the golf staff to attend to the guests needs at a high level. Remember: "It's not just golf, it's hospitality."

3. Format is extremely important for all groups. Most outings are done for relationship building / networking and choosing the correct format will give each guest this opportunity.

4. Make sure the golf shop communicates all the starting instructions and billing guidelines to the rest of the staff. If not done the guest's experience just went down a level and that is difficult to recover from.

**The Golf Department can assist with all these and many more details to insure a professional outing.**

### Useful Golf Terms:

**Definition of a Scramble:** In a scramble, each player tees off on each hole. The best of the tee shots is selected and all players play their second shots from that spot. The best of the second shots is determined, then all play their third shots from that spot, and so on until the ball is holed.

**Definition of Best Ball:** Best ball can be played using 2, 3, or 4 person teams. Each player on the team plays his or her own golf ball

throughout the round, and on each hole the low score or "best ball" of the group serves as the team score. Player A gets a 5, B gets a 4, C gets a 6, D gets a 6, then the team score for that hole is 4, because the low score of the group was B's 4.

**Definition of Texas Scramble:** Texas Scramble is a competition format that is a basic scramble with a twist. The variation in a Texas Scramble is that at least fours drives of each member of the team must be used during the course of the round: At least four drives hit by Player A,

four by Player B, and so on. In a regular scramble, a great driver might have his tee ball used on every hole. A Texas Scramble eliminates that possibility and allows even the weakest driver on the team to get into the action.

### What is appropriate Golf Attire:

For most courses in Charleston collared shirts are required for men. Golf slacks or Bermuda or knee length shorts are permitted. No tank tops or denim are allowed and all facilities are soft spikes only, no metal spikes.

### What can be rented at the course?

Golf Clubs only (Men's and Ladies')

No shoes are available for rent in the Charleston area.

**The Golf Department would like to wish everyone a Safe and Happy Holiday!**

## GOLF JOKES AND SAYINGS

### Joke of the Month

- A golfer was in big trouble when he forgot his wedding anniversary.

His wife said to him; "tomorrow there better be something in the driveway that goes zero

to 200 in 2 seconds flat".

- The next morning the wife found a small package in the driveway. She opened it and found a brand new bathroom scale.

### Saying of the month

If you think it's hard to meet new people, try picking up the wrong golf ball. - Jack Lemmon